



NEWS RELEASE – May 28, 2014

Veridian’s Conservation Ambassadors make stop in Pickering at city’s annual Ribfest event

Ajax, ON – Veridian’s Conservation Ambassadors will be in Pickering this coming Friday through Sunday at the city’s [7th Annual Rotary Ribfest](#) at Esplanade Park. The community event is one of many the Ambassadors have been attending to educate customers and promote the province-wide [saveONenergy](#) conservation programs. Their community outreach will continue through the spring and summer months at festivals and events held in municipalities served by Veridian.

“We are really excited to have the Conservation Ambassadors join us this weekend at Ribfest to educate area residents on Veridian’s conservation programs and the simple but meaningful actions they can take to reduce their energy use,” said Veridian Board Chair and Pickering Deputy Mayor Doug Dickerson. “Veridian is committed to providing its customers with tips and resources to help reduce energy use during peak times, lowering their energy bills and providing advice on how to stay cool during the hot, summer months.”

The Conservation Ambassadors will have information and material on a wide-range of topics, from valuable coupon booklets that provide discounts on energy-efficient products for the home to time-of-use decals, energy conservation handbooks and brochures.

The Conservation Ambassadors can be found at the following locations throughout the summer:

May 30-June 1	Pickering Rotary Ribfest
May 31	Scugog Library: How-to-in-Ten Festival
June 1	Newcastle Home & Lifestyle Show
June 6-8	Bowmanville Rotary Ribfest
June 21	Canadian Tire – Belleville
June 29	Durham Caribbean Festival
July 1	Canada Day Celebrations – Ajax
July 1	Canada Day Celebrations – Pickering
July 10-12	Belleville Waterfront & Ethnic Festival
July 25-27	Muskoka Ribfest
August 10-12	Quinte Ribfest

Offered by Veridian and funded by the Ontario Power Authority, the saveONenergy conservation programs are designed to make it easier for homeowners to manage their electricity use. Additional information on the full suite of saveONenergy programs can be found at veridian.saveonenergy.ca.

Veridian Connections Inc. safely and reliably delivers electricity to more than 117,000 customers in the Cities of Pickering and Belleville, the Towns of Ajax and Gravenhurst, the Municipality of Port Hope, and the communities of Uxbridge, Bowmanville, Newcastle, Orono, Port Perry, Beaverton, Sunderland and Cannington. Veridian Connections Inc. is a wholly owned subsidiary of Veridian Corporation. The City of Pickering, the Town of Ajax, the Municipality of Clarington and the City of Belleville jointly own Veridian Corporation.

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