



## NEWS RELEASE – February 19, 2015

### **Veridian receives Silver status for its commitment to sustainable travel**

**Ajax, ON** – Veridian Connections (“Veridian”) has achieved Silver status within the Smart Commute Workplace Program for its commitment to promoting and supporting sustainable travel options for its employees. The award marks the fourth year in a row the utility has received a Smart Commute Workplace designation level.

“Veridian takes great pride in being recognized for its earth-friendly business practices that are making a positive impact in the communities we serve,” says company President and CEO Michael Angemeer. “Our employees have embraced our smart commute initiatives that are targeted at reducing the number of vehicles on the road and improving the air we breathe. Simple measures such as promotions to increase awareness, fun competitions and low cost incentives encourage employees to choose alternatives to commuting to and from work alone by car.”

This year, as the region plays host to the TORONTO 2015 Pan Am / Parapan American Games, Veridian will work closely with Smart Commute Durham over the coming months to intensify its efforts to encourage employees to shift their usual travel habits and explore their options.

“Veridian has been a valuable member of Smart Commute Durham for a number of years, and continues to demonstrate a strong commitment to providing its employees with sustainable travel options,” explains Sandra McEleney, program contact for Smart Commute Durham. “The company has a number of successful programs to help employees reduce their dependency on their cars, which in turn, helps to build sustainable communities.”

Smart Commute is a program of Metrolinx and the municipalities in the Greater Toronto and Hamilton Area. The program helps anyone who is going from A to B explore and try out smart travel options such as walking, cycling, transit and carpooling. The goal is to ease gridlock while helping people and companies save time and money.

*Veridian Connections Inc. safely and reliably delivers electricity to more than 118,000 customers in the Cities of Pickering and Belleville, the Towns of Ajax and Gravenhurst, the Municipality of Port Hope, and the communities of Uxbridge, Bowmanville, Newcastle, Orono, Port Perry, Beaverton, Sunderland and Cannington. Veridian Connections Inc. is a wholly owned subsidiary of Veridian Corporation. The City of Pickering, the Town of Ajax, the Municipality of Clarington and the City of Belleville jointly own Veridian Corporation.*

**For more information, contact:**

Chris Mace  
Corporate Communications Representative  
Veridian Connections Inc.  
905-427-9870, extension 2218  
Follow us on Twitter: [@VeridianTweets](https://twitter.com/VeridianTweets)