



NEWS RELEASE – October 29, 2014

Veridian educating customers on power restoration with special edition newsletter

Ajax, ON – Veridian Connections (“Veridian”) is taking steps to educate its customers on the utility’s Power Restoration Plan with a special edition of its newsletter – *the source*. The newsletter, which starts distribution as a bill insert today, comes after a year of storms wreaked havoc throughout the company’s service territory, causing major outages and damage to its electrical equipment.

The newsletter will provide customers with a better understanding of Veridian’s Power Restoration Plan, the utility’s process of restoring power during a major service interruption, what customers can do to be better prepared for an outage, what to do when the power goes out, and some of the improvements Veridian has made since last year’s violent wind storm in Gravenhurst and the devastating December ice storm that affected its customers in the communities of Ajax, Clarington, Pickering and Port Hope.

“Veridian’s electricity distribution service area is one of the most geographically diverse in Ontario,” explains President and CEO Michael Angemeer. “On one hand, it allows our company to draw on resources from across a broad area to deal with localized problems. On the other hand, it exposes the utility to more varied extreme weather events. Fortunately, Veridian’s power restoration team has the experience, capability and flexibility to deal with Mother Nature at her worst.”

The company has invested many hours in consultations with employees, its Board, representatives from the affected municipalities and customers – all with a single goal in mind: to be even better prepared for the next major service interruption.

“Last year’s December ice storm undeniably inconvenienced customers at a very important time of the year – some were without power for a number of days,” says Board Chair Doug Dickerson. “However, it’s also important to remember that 90 per cent of our affected customers had their power restored within the first 48 hours at the peak of the outage – a testament to the strength of our team, the effectiveness of our 24/7 system control centre and the resilience of our distribution network.”

The newsletter is posted on the company’s website at veridian.on.ca. Copies can be requested by emailing communications@veridian.on.ca.

Veridian Connections Inc. safely and reliably delivers electricity to more than 117,000 customers in the Cities of Pickering and Belleville, the Towns of Ajax and Gravenhurst, the Municipality of Port Hope, and the communities of Uxbridge, Bowmanville, Newcastle, Orono, Port Perry, Beaverton, Sunderland and Cannington. Veridian Connections Inc. is a wholly owned subsidiary of Veridian Corporation. The City of Pickering, the Town of Ajax, the Municipality of Clarington and the City of Belleville jointly own Veridian Corporation.

-30-

For more information, contact:

Chris Mace
Sales & PR Representative – Corporate Communications
Veridian Connections Inc.
905-427-9870, extension 2218
Follow us on Twitter: [@VeridianTweets](https://twitter.com/VeridianTweets)