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For Immediate Release

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Veridian Helps Ajax Community Fund Surpass its Goal

AJAX – For the second year in a row, Veridian issued a challenge that for every three dollars donated to the Ajax Community Fund, it would match it with another dollar. Today, Veridian presented a cheque for \$5,000, pushing the one-year campaign over its \$20,000 goal.

Over the past year, the first annual Ajax Community Fund Day saw local businesses engaged in special activities with proceeds going to the Ajax Community Fund. The Ajax Fall Classic Dance was launched with great success, and Town of Ajax staff held innovative and highly successful events.

The Ajax Community Fund was created in 2006 and is a permanent endowment where the interest accumulated on the endowment is used to provide grants to Ajax charities.

"We're very committed to our corporate social responsibility and we support every community we serve," said Diana Hills-Milligan, Veridian's manager of public affairs, who was on hand to present their cheque. "The Ajax Community Fund, with the support of our employees, is making a real difference in the Town of Ajax. Veridian and its employees continually donate without hesitation to many worthwhile causes and community organizations like the Ajax Community Fund."

The Ajax Community Fund is one of 40 different endowed funds under the umbrella of **Durham Community Foundation**. Donations to all forty funds are pooled together into a permanent endowment fund which is invested, creating a lasting legacy that keeps on giving to local charities. Donations go toward the endowment and are never spent. Instead, the money continually generates interest which is used to support a wide variety of charitable needs across the Region and those from the Ajax Community Fund to Ajax charities. Since its inception 16 years ago, **Durham Community Foundation** has made grants totalling more than \$450,000 to charities across Durham.

For information or to make a donation to the Ajax Community Fund, please call (905) 430-6507 or visit www.durhamcommunityfoundation.ca/ajaxfund.

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For Further Information, please contact

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