

## Veridian's Paperless Billing Contest – Official Rules

This Contest is open to customers of Veridian Connections Inc. (the "Sponsor") who are customers at the time the contest commences.

Contest Period: The Veridian Paperless Billing Contest (the "Contest") commences at 12:01 AM (EST) on January 23, 2012 and ends at 11:59 PM (EST) on April 30, 2012 (the "Contest Period").

Eligibility: This Contest is open to residents of Ontario who are at least 18 years old at the time of entry and who have a current, active hydro account in good standing with the Sponsor at the time of the random Draw. Employees, officers, directors, agents and representatives (including immediate family members and members of the same household of such persons, including common law spouses) of the Sponsor, its parent, affiliates, and of their respective advertising or promotional agencies, are not eligible to enter the Contest. If the identity of an entrant is in dispute, the authorized account holder of the Sponsor, as determined by the Sponsor in its sole discretion with reference to the billing name of the account, will be deemed to be the entrant.

Prizes: There will be three (3) prizes available. The first name drawn, once confirmed as a winner, will choose from an electronic tablet (approx. retail value \$619.99), or 46-inch ENERGY STAR qualified LED HDTV (approx. retail value \$899.99) or washer-dryer combination (approx. retail value \$1,469.00). The second and third names drawn, once confirmed as winners, will choose from the remaining prizes with the second choosing between the two remaining prizes and the third receiving the then remaining prize. Each prize must be accepted as awarded without substitution and is not transferable, not for resale and has no cash surrender value. The Sponsor reserves the right, in the event that a prize cannot be awarded as described for any reason, to substitute a similar prize of equal or greater value without liability.

How to Enter: There are several ways to enter between 12:01 AM (EST) on January 23, 2012 and 11:59 PM (EST) on April 30, 2012 (the "Contest Closing Date"). If you are not currently using the Sponsor's Electronic Bill Presentment Plan ("eBill") and/or Pre-Authorized Payment Plan ("PAP"), and you wish to enroll in one or both of those plans and enter the contest, visit [www.veridian.on.ca/gopaperless](http://www.veridian.on.ca/gopaperless) during the Contest Period and sign up for one or both of eBill and PAP by providing the information requested when you click on the eBill or PAP link. You may enroll for either or both of eBill and PAP and will receive one entry for each enrollment. You must have computer access to enroll in eBill and PAP. If you wish to enroll in PAP you will need to download and return the PAP form, available online at [www.veridian.on.ca/gopaperless](http://www.veridian.on.ca/gopaperless), with a copy of a void cheque to Veridian Connections Inc., 55 Taunton Road East, Ajax, Ontario, L1T 3V3. More information regarding the eBill and PAP programs is available at [www.veridian.on.ca/gopaperless](http://www.veridian.on.ca/gopaperless). If (i) you already have enrolled for one of eBill and PAP and want to enter the contest without enrolling for the other program, or (ii) you already have enrolled for both of eBill or PAP, you can enter the Contest by visiting [www.veridian.on.ca/gopaperless](http://www.veridian.on.ca/gopaperless) during the Contest Period and clicking on the "Enter without Enrolling" link and providing the information requested.

Number of Entries: There is a limit of two entries per household regardless of method of entry. Each mail-in entry must be in a separate, properly addressed envelope with appropriate postage.

Draw: A random draw will be conducted from all eligible entries received by the Contest Closing Date on May 4, 2012 at approximately 11:00 AM (EST) in Ajax, Ontario (the "Draw Date"). Odds of winning will depend on the total number of eligible entries received by the Contest Closing Date. The first name drawn will be the selected entrant to choose from one of the three available prizes. The second name drawn will be the selected entrant for the remaining two prizes. The third name drawn will be the selected entrant for the remaining prize. The selected entrants will be contacted by telephone or courier within ten (10) business days of the draw date at the email address or telephone number indicated on the selected entrant's entry. If a selected entrant cannot be contacted by telephone or courier within 10 days of the Draw Date and/or fails to correctly answer the skill testing question (see below), his/her entry will be disqualified and another entrant will be randomly selected until such time as contact is made by courier or telephone with the selected entrant and/or there are no more eligible entries.

Conditions of Entry: By entering the Contest, entrants agree (i) to read and abide by these Official Rules including all eligibility requirements, (ii) to be bound by these Official Rules and by the decisions of the Sponsor, made in its sole discretion, which shall be final and binding in all matters relating to this Contest; (iii) to the use of their name, city of residence, audio and/or video image, without any further compensation, in any publicity carried out by the Sponsor; and (iv) that all entries become the property of the Sponsor.

To be declared a winner, a selected entrant's answer to the [mathematical] skill testing question included in the Sponsor's Release Form (the "Form"; see below) must be determined to be correct. Each entrant must answer the question without assistance. If the answer is not correct, the entrant will be disqualified, his/her entitlement to receive the prize will be forfeited, and an alternate entrant will be randomly selected from remaining eligible entries.

Release Form: The selected entrants must complete and return the Form. The selected entrants' completed and signed Form, including a correct answer to the skill testing question, must be returned within the time period specified on the form or that entrant may be disqualified, his/her entitlement to receive the prize may be forfeited, and an alternate entrant will be randomly selected from remaining eligible entries. The prize will be delivered within thirty (30) days of the Sponsor receiving the executed Form. No correspondence respecting the Contest will be entered into except with the selected entrants.

General: The Sponsor does not assume any responsibility and each entrant releases the Sponsor, its affiliates including, without limitation, its parent, sister and subsidiary companies, advertising and promotional agencies and their respective shareholders, directors, officers, employees, agents and other representatives (collectively the "Releasees") from any and all claims, actions, damages, demands and liabilities of whatever nature or kind arising out of, or in connection with the entrant's participation or attempted participation in the Contest, including, without limitation the selection of the winners and the administration of the Contest. The Releasees are not responsible for (i) the incorrect or inaccurate

capture of entry information and entries that fail to comply with the Official Rules; (ii) late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries, which will be void. (iii) any loss, damage, or claims caused by an awarded prize(s) or the Contest itself; or (iv) any failure of the website during the Contest Period, including any problems, human or technical, printing errors, lost, delayed, garbled data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines, technical malfunctions of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from downloading any material connected to the Contest, all of which may affect a person's ability to participate in the Contest. Entry material/data that has been tampered with or altered is void.

**Governing Law:** All issues and questions concerning the construction, validity, interpretation, and enforceability of the Official Rules, or the rights and obligations of entrants and the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with the laws of the province of Ontario and the laws of Canada applicable therein.

**Privacy:** The Sponsor is collecting personal data about entrants for the sole purpose of administering this Contest, eBill and PAP. Please see the Sponsor's privacy policy at [www.veridian.on.ca](http://www.veridian.on.ca) for full information on the Sponsor's policy toward maintaining the privacy and security of user information.